

Exhibition Information Pack

2025



exhibit *with us*



Exhibition Information 2025

Sales Manager

Collen Mnguni
+27 66 525 8244

saleskolonnade@word4word.co.za

A Centre Court



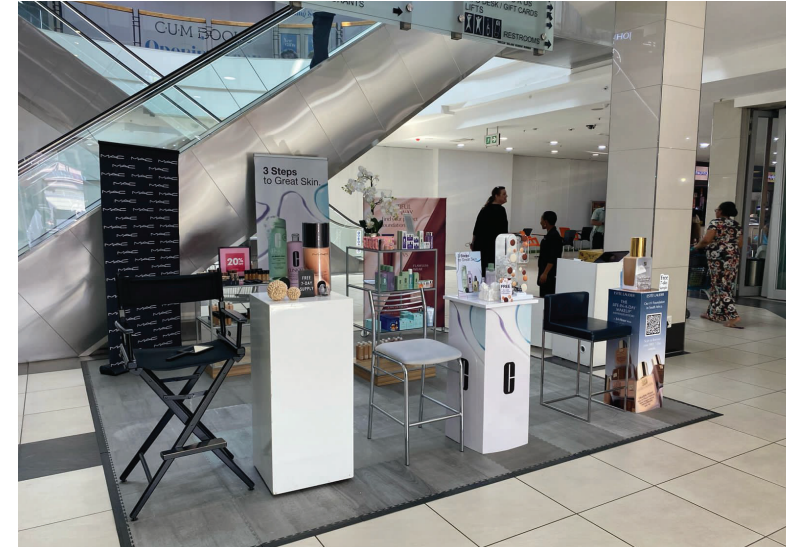
Size: 54m² (6x9)

Plug points: Yes

Located near: Foschini

Cost per week: R12 500 Excl. VAT

B Milky Lane Court



Size: 16m² (4x4m)

Plug points: Yes

Located near: Steers

Cost per week: R9 500 Excl. VAT

***All exhibition courts requires carpeting (R60 per m² Excl. VAT)**

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C FNB Court



Size: 16m² (4x4m)

Plug points: Yes

Located near: Mr Price Sport

Cost per week: R5 500 Excl. VAT

D Queenspark Court



Size: 35m² (7x5m)

Plug points: Yes

Located near: Truworths

Cost per week: R6 000 Excl. VAT

***All exhibition courts requires carpeting (R60 per m² Excl. VAT)**

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E Woolworths Court



Size: 28m² (7x4m)

Plug points: Yes

Located near: Miladys

Cost per week: R6 500 Excl. VAT

***All exhibition courts requires carpeting (R60 per m² Excl. VAT)**

F Edgars Court



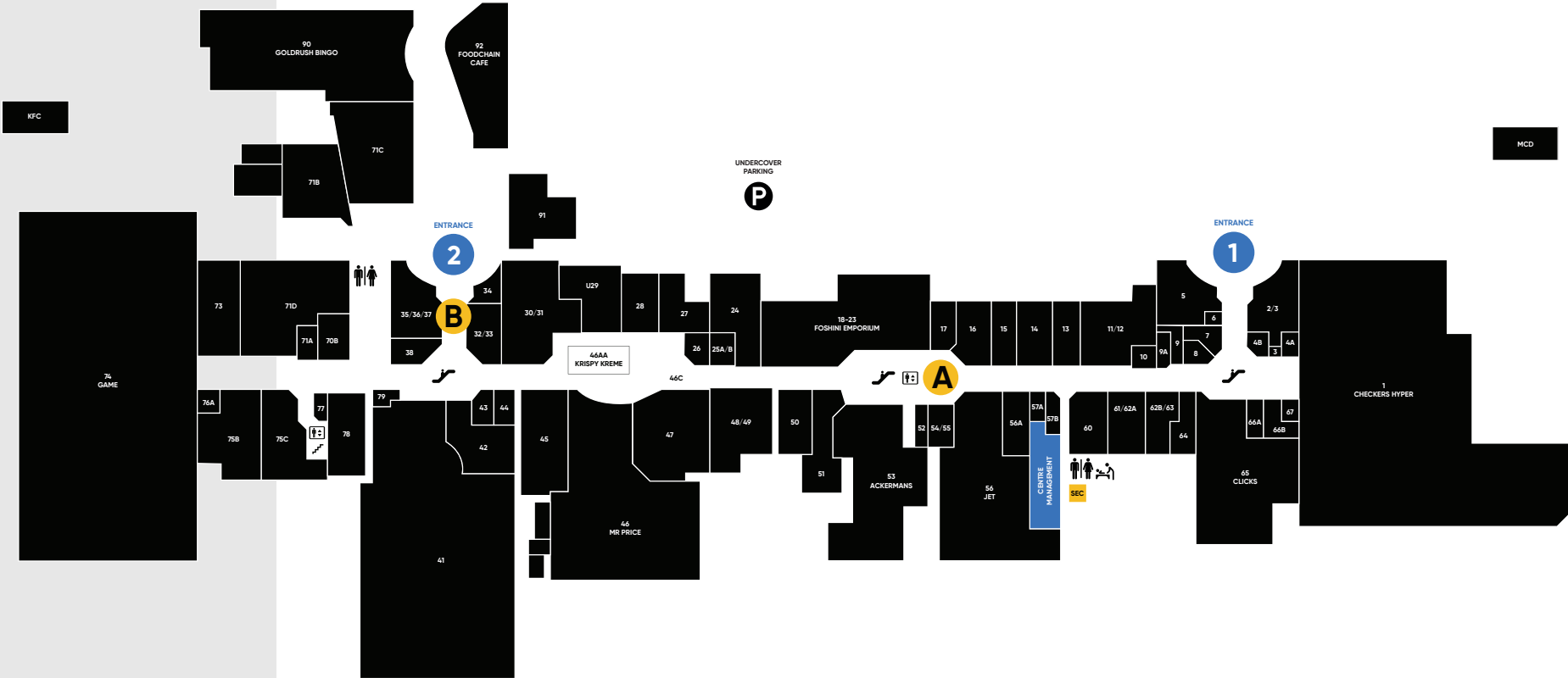
Size: 35m² (7x5m)

Plug points: Yes

Located near: Trappers

Cost per week: R 5 500 Excl. VAT

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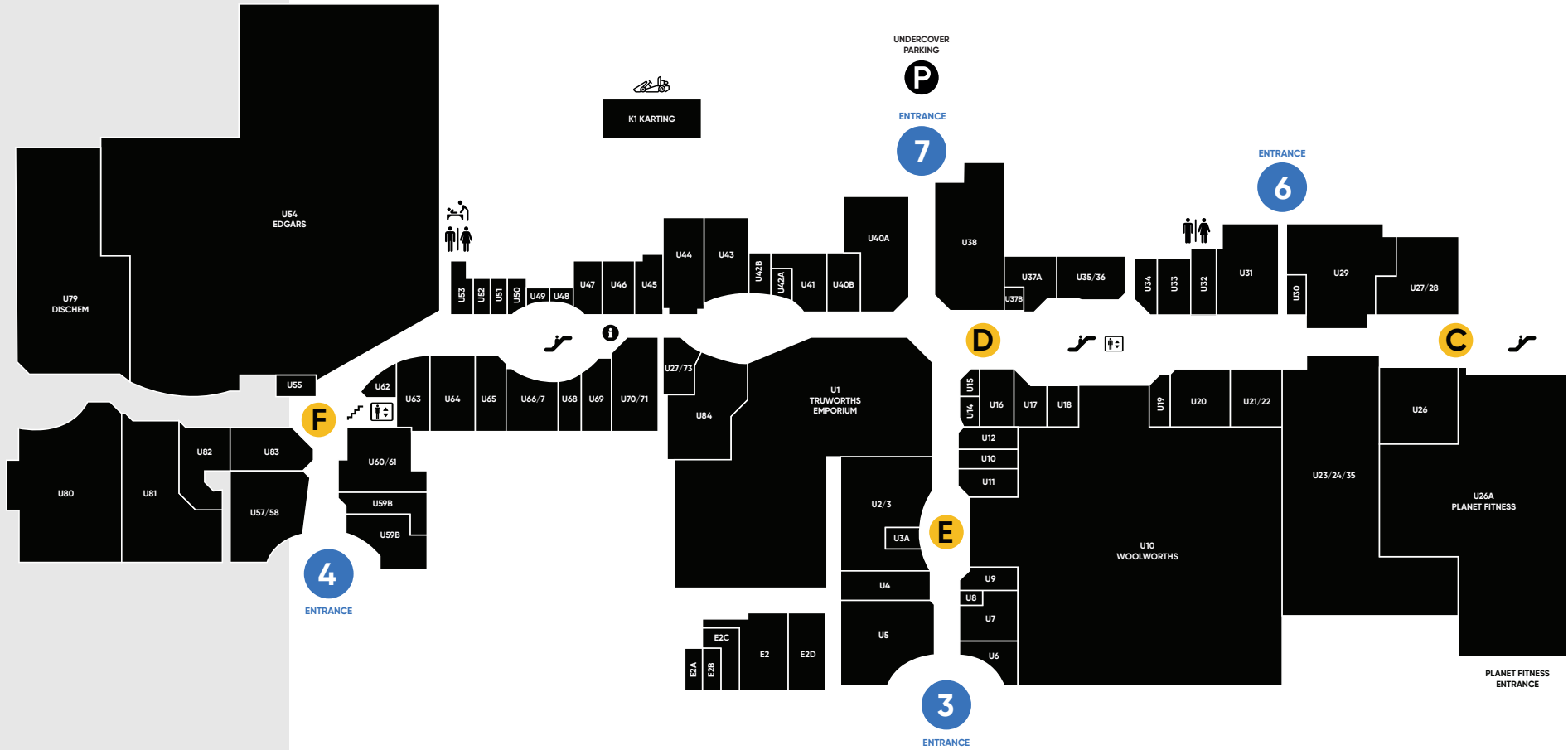
Lower Level

Clicks Court **A**

Centre Court **B**

Milky Lane Court **C**

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Upper Level

- FNB Court **D**
- Queenspark Court **E**
- Woolworths Court **F**
- Edgars Court **G**

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Booking Process

- 1** **Request a copy of the Rate card**
which includes the Terms and Conditions of exhibiting in Kolonnade Shopping Centre.
- 2** **Forward a detailed proposal**
of your exhibition (including visuals and layout) and proposed dates thereof.
- 3** **Proposal to be confirmed**
by a Centre Representative.
- 4** **If the dates, area and proposal have been approved,** email the contract documents and public liability certificate to Matilda on matilda@word4word.co.za to be invoiced.
Please note exhibition court bookings are subject to availability.
- 5** **Once issued with an invoice,** kindly scan and email proof of payment to Matilda. The booking is only deemed confirmed once payment has been received.



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Why Exhibit at Kolonnade?



Existing Gross lettable area of 76 997.5m²



70% of existing Tenants are National Retailers



The Centre is anchored by a 7,351m² Checkers Hyper, a Game as well as Woolworths, Edgars and Dis-Chem



Average monthly footcount of 861 000



Easy access and great visibility from Zambezi (Sefako Makgatho) Drive



Easy access from N1



Flat parking rate after 6pm



The Kolonnade Centre currently boasts 5 000 open air parking bays as well as an approximate 1 400 covered parking bays



DEMOGRAPHIC PROFILE

Majority of our shoppers are in the **LSM 5-10** bracket

73% are employed

43% earn +/- R16 000 - R24 000 while **9%** earn +/- R45 000 - R99 000

Age profile is amongst **35-40**

Spend per head **R290**

